


**CITY COUNCIL  
AGENDA REPORT**

**SUBJECT:** Arts Commission minutes for special meeting on Feb 3, 2010

**AGENDA DATE:** March 16, 2010

**PREPARED BY:**  Sandra Tauler, Community Services Director

**APPROVED FOR AGENDA BY:** Victor M. Carrillo, City Manager

**RECOMMENDATION:**

**FISCAL IMPACT:** N/A

**BACKGROUND INFORMATION: (Prior action/information)**

**DISCUSSION (Current consideration)**

Agenda Item No. \_\_\_\_\_

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**THE ARTS COMMISSION MET IN SPECIAL SESSION ON THE 3<sup>RD</sup> DAY OF FEBRUARY 2010 AT 6:00 P.M. AT CITY HALL, 608 HEBER AVE, CALEXICO, CALIFORNIA. THE DATE, HOUR AND PLACE DULY ESTABLISHED FOR HOLDING SUCH SAID MEETING.**

**CALL TO ORDER**

Meeting was called to order at 6:15 p.m.

**ROLL CALL**

*Present:*

Bill Hodge  
Soledad Salazar  
Judith Mazon  
Sergio Gaytan

*Absent:*

Hildy Carrillo-Rivera

**PLEDGE OF ALLEGIANCE**

The flag salute was dispensed with because the room did not have a flag.

**APPROVAL OF AGENDA**

On motion by Commissioner Gaytan, seconded by Commissioner Mazon and passed unanimously, the agenda was approved as delivered.

**COMMENTS FROM COMMISSIONERS**

*Commissioner Gaytan* stated that the list of artists who will be participating in February's photo exhibit has grown to include a total of 13 photographers. The reception for this event will be held on the opening night, February 23, 2010, from 6:30-9:30p.m. He asked for assistance in promoting the exhibit.

*Chairman Hodge* stated that he would like to try to have the 60's Dance at the Elk's Lodge. He is trying to have the rental and clean-up fee waived, although the event would have to be strictly catered by the Elks Club. The ticket price would need to be raised in order to cover the expense of the food which would most likely be a rib-eye steak plate. He suggested raising the ticket price to \$25. The ticket price will also cover the music and decorations.

*Commissioner Mazon* asked who had provided the music in the past. Commissioner Hodge replied that Robert Peña had DJ'd for them before. Commissioner Mazon said Mr. Peña was an acquaintance of hers and she would ask him if he would be available to DJ.

*Chairman Hodge* suggested that the Youth Art Exhibit scheduled in May be for High School students. He would like Mr. Heck, a teacher at the Calexico High School, to be contacted to help obtain art work for the event.

*Commissioner Salazar* asked what the limit of participants would be this time around. Ms. Tauler suggested that if the Commissioners limited the pieces of art that each artist could bring to 1 item instead of 2, like the year before, that they would be able to have more students participate. The Commissioners decided to set the limit of participants at 100, and each would

be allowed to submit only one piece of art.

Ms. Tauler informed the Commissioner that the number of spaces available last year ran out quickly because some teachers had called in to sign up their entire class. The Commissioners decided to not allow entire classes to sign up. Individuals must sign up in order to allow everyone a fair chance to participate.

A subcommittee meeting was scheduled for Monday, February 8, 2010 to discuss and plan upcoming events.

### **COMMENTS FROM THE PUBLIC**

Calexico City Manager, Victor Carrillo, explained that the City Business Improvement District is in charge of coming up with ways to promote Calexico's downtown area. The Cultural Arts Center is located downtown and the City Manager suggested to the Commission that they coordinate with the City's BID to create an event that will allow the Commission to exhibit art in a very non-traditional way, and at the same time draw people to the downtown shopping area. A couple of city blocks could be closed off in order to exhibit art on the streets. Chairman Hodge said he liked the idea and looks forward to working with the BID to create such an event.

Daniel Chairez, a local artist, stated that he would like to have a guitar event at the Cultural Arts Center. He would like to invite local musicians to participate in this event, especially guitarists.

### **CONSENT AGENDA**

On motion by Commissioner Mazon, seconded by Commissioner Gaytan and passed unanimously the minutes for the regular meeting on January 4, 2010, were approved as delivered.

### **STRATEGIC PLAN IMPLEMENTATION**

Chairman Hodge apologized for not attending the grant searching subcommittee meeting.

Commissioner Mazon explained that Commissioner Carrillo-Rivera, Salazar and herself did attend and were able to find a couple of leads. Chairman Hodge asked if they had searched for bank grants. Commissioner Mazon thought it better to go in person to the local banks and ask about grants.

### **ESTABLISH A NON-PROFIT ACCOUNT UNDER THE CALEXICO CHAMBER OF COMMERCE**

Item was tabled due to the absence of Commissioner Carrillo-Rivera.

### **MURAL ART CONTEST**

Ms. Tauler reported that the City Mayor had approached her and asked if the Arts Commission could help with the graffiti problem in Calexico, in particular the graffiti on Hwy. 98, by having a mural contest. The City would supply the materials to paint the murals that will cover the graffiti. The Commissioners suggested that they promote this contest in the Junior Highs and High Schools.

**WOMEN'S ART SHOW, JULY 5-9, 2010, PRESENTED BY COMMISSIONER CARRILLO-RIVERA**

Item was tabled due to the absence of Commissioner Carrillo-Rivera.

**EVENTS CALENDAR UPDATE**

Ms. Tauler informed the Commission that there were some changes in a couple of dates and locations. She will constantly be updating the calendar and will continue to inform the Commission of all changes and updates.

**DIRECTOR'S REPORT**

- Ms. Tauler reported that art classes are now being offered at the Cultural Arts Center for children ages 5-16.
- A jazz group will be starting soon at the Cultural Arts center and will be for people of all ages.
- Commissioner Hodge asked Ms. Tauler if the reported 2 million dollars that the City is short will affect the Cultural Arts Center. Ms. Tauler reported that she was encouraged to continue her plans and activities. However, each department has been asked to cut their budget by 6.7% in supplies and services.

**INFORMATION**

MINI ART EXHIBIT FLYER FOR FEBRUARY - - GRUPO FOTOGRAFICO F16  
ACTIVITY CALENDAR FOR THE MONTH OF JANUARY & FEBRUARY

Meeting was adjourned at 7:36 p.m.

**NEXT REGULAR MEETING: MARCH 1, 2010**